



## The Alice Ferguson Foundation Corporate Sponsorship Opportunities

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Each year, the **Alice Ferguson Foundation** shares the wonder and excitement of its farm, along with the woodlands, wetlands, and waterways of the Potomac River watershed with thousands of students, teachers, and citizens. By partnering with the Alice Ferguson Foundation, you are not only supporting our educational and outreach programs, but also touching the lives of thousands of community members.

Our events and program information is widely distributed.

- Our website receives more than **2 million page views** each year.
- Our e-newsletter reaches **5,800 community members** in the Virginia, Maryland, and DC Region.
- We have **1,500 followers** on Facebook and Twitter each.
- Our concert and theater season brings in more than **600 audience members** from the local community.
- Our outreach teams table at hundreds of volunteer, nonprofit, & local community events each year.
- We partner with hundreds of community organizations to organize more than **250 trash cleanup events** during our Annual Potomac River Watershed Cleanup.

More than 80 percent of our income directly supports programs. Your clients and employees will appreciate knowing about the educational programs you are supporting, and our beautiful country setting just 12 miles outside of DC provides a setting for excellent team-building experiences.

The Alice Ferguson Foundation offers flexible corporate partnership opportunities at every financial level for businesses seeking to invest.

*Corporate sponsorship opportunities are available at levels ranging from \$2,500 to \$25,000.*

### **A sampling of upcoming 2018 event sponsorship opportunities:**

#### **Pinot on the Potomac**

Alice Ferguson Foundation will host its fifth annual Summer Garden Party and Wine Tasting, where guests sample local wines and delicious hors d'oeuvres, all overlooking the bank of the Potomac River. This signature event also features live music, seating throughout the gardens, and tours of the farmhouse and property, including AFF's new carbon neutral, net-zero water and energy Living Building. In 2017, we had 150 people attend.

#### **Oktoberfest at Hard Bargain Farm**

This annual fall festival is full of fun for the whole family and supports our environmental education programs. Hosted on our beautiful environmental education campus, this event features delicious German food and beer, authentic Bavarian dancers, hay wagon rides, visits with barnyard animals, and hand-pressed apple cider. Over 400 people attend this event every year.





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## Sponsor Benefits

	<b>Champion</b> \$25,000	<b>Sustainer</b> \$15,000	<b>Partner</b> \$10,000	<b>Steward</b> \$5,000	<b>Friend</b> \$2,500
Recognition on social media, website and annual report	✓	✓	✓	✓	✓
Company logo or name will be listed as sponsor in special event programs and on 20,000 Potomac River Cleanup bags	Logo	Logo	Logo	Logo	Name
VIP invites to private events, such as Pinot on the Potomac	12	10	8	6	4
Tickets to public events such as Oktoberfest	25	20	15	10	5
Use of state-of-the-art Living Building for one-day staff retreat or meeting. Includes a half-day program hosted by our staff	✓	✓			
*Champion level also includes use of overnight cabins for up to 40 guests					

