



EVALUATION RESPONSES

The Alice Ferguson Foundation's Potomac Watershed Trash Summit

March 16, 2006

At: The World Bank • Washington, DC

Potomac Watershed Trash Summit Feedback from Participants (A Summary of Evaluation Form Responses)

Question 1 – What I Liked About the Day...

1. **Atmosphere** (Energy/Enthusiasm; Networking; Open Discussion/Information Sharing; Venue; Educational/Informative; etc.) = 35.9% of responses (70/195 total)
2. **Participants** (Youth/Student Involvement; Presentations/Speakers; Diversity of Attendees; LA Panel; Tracy Bowen, etc.) = 31.2% of responses (61/195 total)
3. **Organization** (Agenda; Overall Execution; Staff; etc.) = 16.4% of responses (32/195 total)
4. **Physical Setup** (Lunch/Food; Videos; Exhibits; MOM's Bags) = 9.2% of responses (18/195 total)
5. **Program Format** (Breakout Sessions/Panels, Breaks, Format) = 7.2% of responses (14/195 total)

Question 2 – What I Would Do Differently About the Day...

1. **Execution** (Less Talking/Shorter Speeches; Not in DC (Suburban/at river/at Hard Bargain Farm); Limit Panel Speakers; etc.) = 37.8% of responses (42/111 total)
2. **Program Format** (Attend More Than One Panel; More Breakout Sessions; Start Earlier; Shorten Morning; More Breaks, etc.) = 29.7% of responses (33/111 total)
3. **Physical Setup** (Improve Food – *Mostly Veggies; Recycling Bins; No Disposable Dishes, Cutlery; Less Casual, More Formal; etc.) = 10.8% of responses (12/111 total)
4. **Participants** (More Youth; More Vendors; Representatives from Law Enforcement; Representatives from DOT, etc.) = 9.9 % of responses (11/111 total)
5. **Information** (Focus on Action/Action Plan; More Case Studies; Explain Solutions; Explain How To Get Involved in Committees) = 8.1% of responses (9/111 total)
6. **Service** (Provide Videos from Concurrent Sessions; Provide Interests Board So People Can Network/Collaborate) = 1.8% of responses (2/111 total)
7. **Agenda** (Solicit Volunteers; Make Politicians Commit) = 1.8% of responses (2/111 total)

Question 3 - Who Needs To Be Involved That Was Not Here...

1. **Officials/Law** (More Elected Officials; Virginia State Officials; Federal Agencies (e.g. EPA); Governors; Local Police; Judicial Authorities; etc.) = 25% of responses (29/116 total)
2. **Nonprofit Organizations/Citizens** (Upstream Watershed Groups; Local Citizen Associations; Faith-Based Organizations and Churches; Jane Goodall Institute; Take Pride In America; etc.) = 19.8% of responses (23/116 total)
3. **Waste/Recycling Professionals** (Trash Handlers/Scrap Dealers; Recycling Industry; Private Recycling Businesses; SWANA (Solid Waste Association of North America) = 15.5% of responses (18/116 total)
4. **Business/Industry/Property Owners** (Corporations/Large Businesses/Industries; Landlords/Large Property Owners; Farmers; Tourism Industry; etc.) = 15.5% of responses (18/116 total)
5. **Youth and Education** (College/University Students/Staff, Teachers/School Board Members; Department of Education; Youth Groups/Mentoring Programs, etc.) = 13.8% of responses (16/116 total)
6. **Problem Solvers** (Researchers; Bottle Bill Representatives; Stream Assessment Staff; Maryland Department of the Environment; Virginia Department of Environmental Quality; etc.) = 8.6% of responses (10/116 total)
7. **Press** (Advertising Agencies; Media) = 1.7% of responses (2/116 total)

Question 4 – What Is Most Important To Focus on Next...

1. **Continuing Efforts of Summit** (Action Plan Development and Implementation; Legislation; Action; Increased Individual Commitment; Setting Goals; etc.) = 45.7% of responses (59/129 total)
2. **Public Outreach and Awareness** (Education, Public Relations/Media; Ads; Cleanup Promotion) = 31.8% of responses (41/129 total)
3. **New Initiatives** (Water Quality, Factory Emissions, Storm Drain Filters, 2023) = 9.3% of responses (12/129 total)
4. **Building a Network** (Partnerships; Sponsors; Collaborations; etc) = 9.3% of responses (12/129 total)
5. **Gathering Additional Information** (Collecting Data; Surveying) = 3.9 % of responses (5/129 total)