

TRASH FREE COMMUNITY

YOUR LITTER HITS CLOSE TO HOME.



[INSERT TRASH FREE COMMUNITY NAME] CLEAN BLOCK CONTEST

Are you tired of seeing litter and trash around your business or home? Are you ready to get involved and be a part of the solution? Join the Clean Block contest in your neighborhood. During this contest residents living on consecutive blocks are encouraged to conduct regularly scheduled cleanups.

The Alice Ferguson Foundation has led the effort to reduce litter throughout the Potomac Watershed region and is now working with the **[INSERT TRASH FREE COMMUNITY NAME]**. Together they are working to remind residents to take control and take care of their trash. You have an important role in preserving your neighborhood by allowing yourself and your families to take an active and visible role in cleaning and greening your neighborhood streets. This project will allow participants to make a noticeable contribution to their communities.

Help prevent litter from hitting close to home:

- Studies have shown that there is a correlation between increased litter and increased crime in neighborhoods.
- Trash and litter buildup attract rats, mosquitos, and other nuisance animals that carry disease.
- Trash on the streets travel to the Potomac River via storm drains, which is concerning because the Potomac is the source of drinking water for 80% of the residents in the region.

The Clean Block contest in **[INSERT TRASH FREE COMMUNITY NAME]** has many benefits:

- Receive tips on how to prevent litter in your neighborhood.
- Your community will be monitored and cared for by concerned citizens like you.
- Get to know your neighbors better and improve the quality of life in your neighborhood.
- Litter-free, more attractive communities promote clean land, safe water, and healthy lives.

Every April the Alice Ferguson Foundation hosts its Annual Potomac River Watershed Cleanup, visit PotomacCleanup.org for more information about how to host a site or volunteer in your community.



Piece by piece, litter adds up, and makes the places we go to every day unsafe and unhealthy.

Take control.
Take care of your trash.
www.trashfreepotomac.org



CLEAN LAND.
SAFE WATER.
HEALTHY LIVES.

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[INSERT TRASH FREE COMMUNITY NAME] CLEAN BLOCK CONTEST ENTRY FORM

To enter the contest, you must fill out this entry form completely, honestly, and accurately. Failure to do so may result in your elimination from the contest, as well as the forfeiture of any prizes or other benefits that you may be awarded. Return entry form by fax to 301-292-1070 or by email to ebradford@fergusonfoundation.org with "TFC Clean Block" in subject line.

Block(s) and Street Name

Block Captain Contact

Name: _____

Address: _____

Primary Phone: _____

Alternate Phone: _____

E-mail of Contact Person: _____

Best way to contact you? _____

JUDGING CRITERIA

- Participation in CLEAN BLOCK CONTEST is completely voluntary.
- Judging will be on a bi-weekly basis using the visual trash survey.
- Points will be accumulated using a 1-5 scale for a block-wide award at the end of April.
- Neighbors living on consecutive blocks (i.e., 1000 block and 1100 block) are encouraged to work together; however, only one set of scoring will be awarded.
- Trash or debris (garbage, vegetation, pet feces, etc.) will be picked up and removed from the street front of properties.
- General upkeep of the properties on the block is expected, such as cut grass, no dumping.
- Creativity, such as trees, shrubs, flower beds, & a visually appealing facade (i.e., enhancing curb appeal) is encouraged!



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