

# TRASH FREE COMMUNITY

YOUR LITTER HITS CLOSE TO HOME.



## Trash Free Script for Business Owners and Managers

Ask for manager or owner. If not available, ask when a good time to return would be. Or ask if you can leave business card and posters.

**Coordinator:** I'm with the Alice Ferguson Foundation and we are working on solving the litter and trash in **COMMUNITY** by piloting a Regional Litter Prevention Campaign. **Show the poster. We hope that you will join us in this fight to solve this problem** Can we hang these posters?

**Possible Responses from business:** Yes, this is a big problem. I'd like to hang the posters.  
(Hang them up if appropriate. Even if they no, thank them anyway.)

**Coordinator:** Great, I'd also like to leave these stickers or brochures for people to take. Is there some place I can leave them?

**Business response:** yes or no

**Coordinator:** Thanks so much for helping to solve this problem and encouraging your customers to do the right thing. (Even if they don't take them, thank them anyway.)

**Other possible conversations points-** Look at the "ways to get involved" list, hosting cleanups, recycling programs in businesses, getting trash can in front of their business

## Trash Free Script for Community leaders, church leaders, Civic associations

**Coordinator:** I'm with the Alice Ferguson Foundation and we are working on solving the litter and trash in **COMMUNITY** by piloting a Regional Litter Prevention Campaign. This Litter Campaign is a regional effort to end litter in communities and in the water. We hope that you will join us in this fight to solve this problem. **Show the poster.** This is an empowering message, trying to inspire the community to take control of their trash. The easiest thing you can do to be involved is to hang these posters.

**Possible Responses from community member:** Yes, this is a big problem. I'd like to hang the posters.

**Coordinator:** Great, I'd also like to leave these stickers or brochures for people to take. Is there some place I can leave them?

**Community member response:** yes or no

**Coordinator:** And if you are willing to make an even bigger commitment to work with us, we are wondering if there is any additional activities or opportunities to share this message through a presentation with your members? Thanks so much for helping to solve this problem.

**Community member:** Sure, we can do x, y, or z. Why doesn't the city do more?

**Coordinator:** There is only so much the city can do. We need to stand up as a community and stop the trashing of our community. (but also share with them the resources available, Resource sheet)

**Other possible conversations points-** Look at the "ways to get involved list", hosting cleanups, recycling programs in businesses, getting trash can in front of their business



Piece by piece, litter adds up, and makes the places we go to every day unsafe and unhealthy.

Take control.  
Take care of your trash.  
[www.trashfreepotomac.org](http://www.trashfreepotomac.org)



CLEAN LAND.  
SAFE WATER.  
HEALTHY LIVES.