



2024 PINOT ON THE POTOMAC EXCLUSIVE SPONSORSHIP PACKAGES

Join us at our 10th annual "Pinot on the Potomac" Garden Party & Wine Tasting on September 21 from 4-6 PM as we celebrate Maryland agriculture and showcase delicious Maryland wines, beer and food. We are thrilled to be partnering with the Maryland Wineries Association to showcase the vineyards of Southern Maryland.

This signature event also features live music and an auction combined with our beautiful views of the Potomac River. Proceeds benefit our environmental education programs for children. Choose from one of our exclusive packages below to become a leading sponsor of this event!



GLASSWARE SPONSOR

Premiere Visibility

Feature your company's logo on the event's signature tasting glasses

Full page ad in program

Includes 6 tickets, early admission at 3 PM, a reserved table, appetizers for 6, two bottles of wine, and AFF cooler bag

Podium and signage recognition

\$ 7,500

CATERING SPONSOR

Showcase your company's logo & brand through your swag, promotional materials, and display banner or tablecloth.

Half page ad in program

Includes 6 tickets, early admission at 3 PM, a reserved table, appetizers for 6, two bottles of wine, and AFF cooler bag

Podium and signage recognition

\$ 5,000

AUCTION SPONSOR

Showcase your company's logo & brand through your swag, promotional materials, and display banner or tablecloth.

Half page ad in program

Includes 6 tickets, early admission at 3 PM, a reserved table, appetizers for 6, two bottles of wine, and AFF cooler bag

Podium and signage recognition

\$ 5,000

WINE SPONSOR

Showcase your company's logo & brand through your swag, promotional materials, and display banner or tablecloth.

Half page ad in program

Includes 6 tickets, early admission at 3 PM, a reserved table, appetizers for 6, two bottles of wine, and AFF cooler bag

Podium and signage recognition

\$ 5,000

ALL SPONSORS WILL RECEIVE MEDIA RECOGNITION, INCLUDING BEING FEATURED ON OUR WEBSITE, SOCIAL MEDIA PLATFORMS, AND WITHIN OUR ANNUAL REPORT.







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EVENT SUPPORTER PACKAGES		PREMIER EVENT SUPPORTER \$2,500	SIGNATURE EVENT SUPPORTER \$1,000	GARDEN EVENT SUPPORTER \$500
 Publicity Announcements <i>Website, Email, & Social Media</i>	Name	Name	Name	
 Signage <i>Featured on signage and drop take-away materials on our sponsorship table</i>	✓	✓	✓	
 Event Tickets	4 Tickets	2 Tickets	Ticket Discount	
 Ad space in our event program	Business Card	Business Card	Name	

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